

**click**  
be part of it

The Click Foundation  
epilepsy education



## **Directors**

Amanda Coombs MBA

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## **The Click Foundation**

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The Click Foundation

**Jeffrey V Rosenfeld**

MBBS, MD(Monash), MSM(Melb), FRACS, FRCS(Edin), FACS, FRCS(Glasg)Hon, FACTM, MRACMA

Professor and Head, Department of Surgery

Central Clinical School

Faculty of Medicine, Nursing and Health Sciences

Director, Department of Neurosurgery (The Alfred)

22<sup>nd</sup> June 2012

Mr Rod Curnow

CEO

The Click Foundation

P.O.Box 3177


Prahran East Victoria 3181

Dear Rod

**Re: The Click Foundation**

I personally endorse the Click for Kids Program. This is a well developed program which delivers education on epilepsy to primary school children

Yours sincerely



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CRICOS Provider No. 00008C ABN 12 377 614 012

## **It's time to Click**

### **Our Purpose**

To educate the community and help children with epilepsy.

### **Click for Kids**

Every child deserves the right to reach his or her full potential.  
No child should be marginalized by epilepsy.

### **Click at Work**

Every worker deserves the chance to show what they can do.  
You can enroll your school or workplace right now  
simply by calling +61 419 959 969 or email  
[rod.curnow@clickfoundation.com.au](mailto:rod.curnow@clickfoundation.com.au).



Use your QR code scanning app (like neoreader)  
on your smartphone to scan this image,  
or simply visit [www.clickfoundation.com.au](http://www.clickfoundation.com.au)



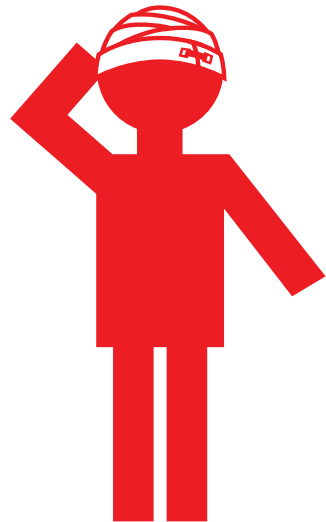
## What is epilepsy?

- Epilepsy is a condition that causes a person to have recurring seizures
- A seizure happens when brain cells misfire and stop working the way they are supposed to, so they fire all at once
- There are many different types of seizures
- Some seizures make people shake, fall or have convulsions
- Other seizures involve staring, confusion, muscle spasms or sensory experiences (feelings, smells, sounds)
- Epilepsy affects everyone differently



## How is epilepsy caused?

- Epilepsy can be caused by anything that affects the brain, including head injuries, infections, strokes and brain tumours.
- In many patients the cause is unknown



## How is epilepsy treated?

### Medication

Most people (70%) achieve good seizure control with medication.

### Ketogenic Diet

Used when medications fail. Has been shown to benefit up to 70% of patients who maintain it. Should be medically supervised.

### Vagus Nerve Stimulation

A pacemaker-like device programmed to deliver electrical stimulation to the brain at regular intervals.

### Surgery

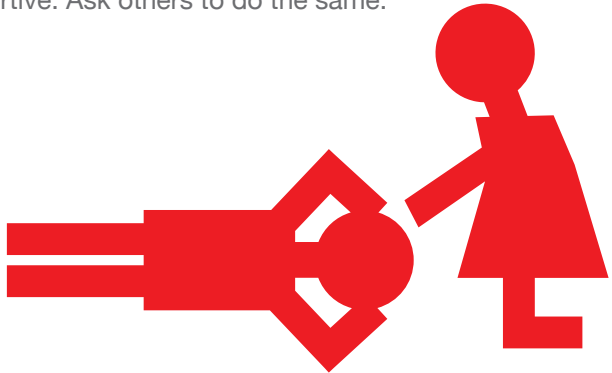
For some patients whose seizures do not respond to medication.



## How do I help someone having a seizure?

- Stay calm, most seizures only last a **few minutes**
- Move objects out of the way
- Note length of the seizure
- Make the person safe
- Roll the person onto their side and make sure their airway is clear
- Do **not** hold the person down
- Do **not** put anything in the person's mouth
- Do **not** give the person drink, food or pills

If the seizure lasts longer than five minutes or you are in doubt, call an ambulance. Be supportive. Ask others to do the same.





## Epilepsy - the numbers

- 660,000 (3%) Australians will have epilepsy during their lifetime
- 880,000 children under 15 are affected by epilepsy
- 2.3 million (10%) Australians will experience a seizure at some point in their lives
- 4.4 million (20%) Australians have a friend, relative or partner with epilepsy. If they held hands they would go from the most western point of Australia and then to Melbourne (see map below)



## How you can help



### **Tweet about Click**

Become a Click Advocate. Tell your friends about the Click Foundation.



### **'Like' The Click Foundation on Facebook**

Stay up to date on our activities.



### **Donate**

Go to [www.givenow.com.au/theclickfoundation](http://www.givenow.com.au/theclickfoundation) or call **+61 419 959 969**.  
The Click Foundation is an item 1 DGR endorsed charity.



### **Enrol your school in Click for Kids**

An epilepsy awareness, prevention and seizure first aid program.



### **Enrol your workplace in Click at Work**

How will you cope when someone has a seizure at work?



### **Volunteer**

You can help The Click Foundation to run events and present programs.



### **Run your own Click Event**

A night in. A night out. A fun run or something no one has done!



**More information:** [www.clickfoundation.com.au](http://www.clickfoundation.com.au) or call **+61 419 959 969**

## Click Junior Ambassadors



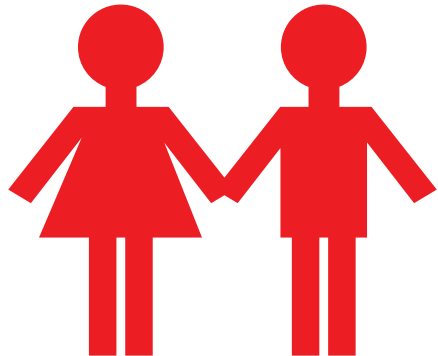
Amy Lee (Evanescence) with Click Foundation Junior Ambassadors Ayla Tattersfield, Kiara De Marco and Annabel Darbyshire

## What is Click for Kids?

Click for Kids is a national awareness, prevention and first aid program for Year 5/6 school children. We are presenting it in urban and regional areas across Australia.

### Developers

- Neurologist Dr Kate Riney (Mater Hospital, Brisbane)
- Epilepsy Researcher Eva So (Melbourne University)
- Department of Education Senior Project Officer Lisa Harkin
- Online Media Specialist Dion Appel (Lifelounge)
- Click Foundation Founder and Chair Rod Curnow



## Who is the Click Foundation?

### Board Members

- Ms Amanda Coombs – CFO Home Services (USA)
- Mr Rod Curnow – CEO Click Foundation
- Ms Georgina Fidge – Marketing Specialist
- Mr Alexander Haggerty – CEO Ella Avenue
- Dr Joanne Orlando – Researcher Learning and Technology  
University of Western Sydney
- Dr Eva So - Senior Project Manager CFA

### Advisors

- Professor Jeffrey Rosenfeld AM – Head, Department of Surgery,  
Monash University at the Alfred
- Professor Ingrid Scheffer – Chair Paediatric Neurology Research,  
Austin Health, the University of Melbourne and Florey  
Neuroscience Institutes
- Mr Daniel Adams – Young Victorian of the Year 2008  
and Facilitator of Youth Decide
- Ms Ruby Chu – Training Development Manager,  
St.John Ambulance Victoria



## Our Supporters:

We gratefully thank the following organisations for their support:



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**Deloitte.**



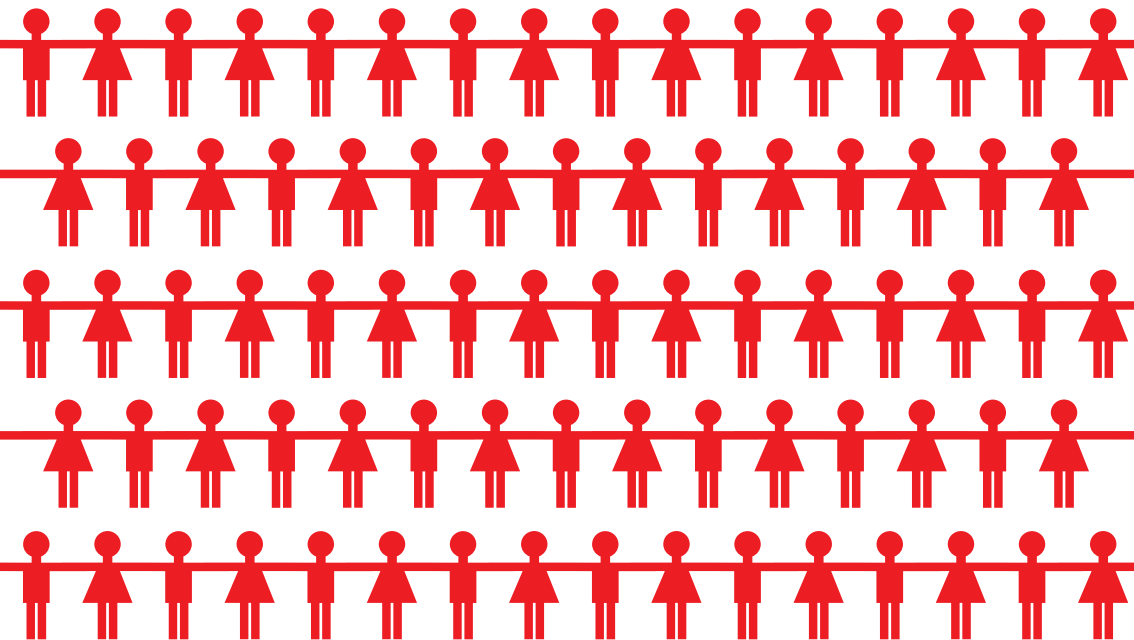
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## USB and Business Card



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